



Improving the Lives of Peruvian Farmers



GOAL

The project aims to provide comprehensive training and technical assistance to 500 cacao farming families (about 2,550 people) living in Neshuya, Peru over the course of two years.

SUMMARY

This project will involve **training and technical assistance on cacao fertilization, pruning, pest management, environmentally friendly harvests and post-harvest management**. Additionally, the cacao farmers will receive financial literacy training, access to microcredits and an e-wallet, and women's empowerment training.

NEED

Small farmers living in Neshuya have **limited knowledge in key agricultural and business practices** such as finances, commercial management, technical skills, and pest management. This means that they do not harvest the expected yields of cacao due to crop damage and face significant economic losses. Farmers also face **problems in post-harvest management** due to availability of **low-quality equipment**, which has led to contamination of the cacao crops. These crops **cannot be sold in the local markets** for income can then be put towards supporting their families and children. The adoption of key agricultural practices by the farmers will allow for increased productivity and will generate a sustainable supply of cacao crops.



IMPACTS



These interventions will contribute to farmers' increased financial success and technical expertise in cacao production. It will also provide them with environmental, financial, and technological skills. Female farmers will be especially equipped to participate equally in cacao farming and the financial decision-making, as well as take a more active role in managing their homes.

- Increase in productivity of 600 kg/year up to a **maximum of 1200 kg/year**
- Overall goal of **increasing farmers' income by 20%**
- Expect that 80% of farmers will have become **aware of technological innovations** for cacao harvest and post-harvest management
- Cacao farmers will have **developed business capacities** and articulated their product to the market
- Farmers will have increased their **access to short and medium-term financing** and improved the participation of female farmers



HOW YOU CAN HELP

Your contribution towards the cacao project, no matter how big or small, will help us reach our goal of **45,000 CAD** to support farmers in Peru and provide them with income-generating opportunities to live a sustainable livelihood.